



iJOBS: Patent Law

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Agenda

1. Common issues which arise during client counseling
2. How technologies are evaluated by the USPTO
3. Case Study: “Resealable Moisture Tight Container Assembly for Strips and the Like Having a Lip Snap Seal”

Common Issues Which Arise During Client Counseling



Common Issues Which Arise During Client Counseling

- > Identifying legal issues
 - Inventorship / Assignment of Rights
 - Patentability
 - Freedom to Operate
 - Competitive landscape

Common Issues Which Arise During Client Counseling

> Identifying legal issues

- Inventorship / Assignment of Rights
 - Who contributed to the invention (determined by the claim set)
 - Who owns the rights to the patent/patent application?
- Patentability
 - Subject matter eligibility
 - Inherency
 - Prior art

Common Issues Which Arise During Client Counseling

- > Identifying legal issues (continued)
 - Freedom to Operate
 - Blocking patents
 - Exclusive suppliers
 - Competitive landscape
 - Identifying key competitors
 - Identifying client's edge
 - Planning for client's future direction(s)

Common Issues Which Arise During Client Counseling

- > Identifying next steps / action items
 - Developing a plan with the client
 - Establishing a timeline
 - Frequent and informative communication

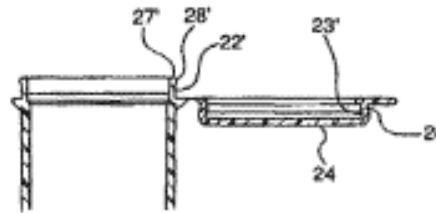
How Are Technologies Evaluated By The USPTO?



How Are Technologies Evaluated By The USPTO?

- > What is included in a patent application?
 - Written description of the invention, claims
- > What does it mean to have an issued patent?
 - Exclusionary rights
 - Patents are presumed valid
 - Licensing / ownership
- > How long does a patent last?
 - Patent term
 - Life cycle of patent portfolios

Case Study: US 7,537,137 “Resealable Moisture Tight Container Assembly For Strips And the Like Having A Lip Snap Seal”



THE END

