Does your research in the Life Sciences/Biomedical Engineering field have commercial potential?
Are you looking for industry connections to help your team make the next breakthrough?
Do you want to identify industry partners for your commercialization journey?
Do you feel like you have to do all the research by yourself? WE CAN HELP YOU!

Rutgers: Industry Connect is a unique opportunity where we help you make dozens of industry connections and jumpstart your search for Key Partners to move your technology forward to the next breakthrough.
This program is open to I-Corps@Rutgers participants and Rutgers researchers from any school or campus.

Join us on June 11th for MD&M East Conference & Expo, the largest Medtech event on the East Coast, which comes to the Jacob Javitz Convention Center in New York City only once a year! Don’t miss it!

Six conferences converge for this one HUGE event! Map out all the industrial partners you want to meet!

Program Agenda:
June 4th 9:00-11:00am: Join a group of interdisciplinary Rutgers researchers to register for the conference and prepare a list of potential industry partners that suit your research or commercialization needs. Learn about what to look for in a Key Partner from Business Model Canvas perspective & participate in interactive exercises.

June 11th 9:00am: We all meet at Jacob Javitz Center with your prepared lists and then split up to meet with dozens of your chosen vendors. Shake hands. Take business cards. Expand your network!
Enjoy all the exhibits, presentations, and freebies the Expo has to offer!

June 18th 9:00-11:00am: Follow up with your new contacts and share what you learned with the group & what your next steps are after the Expo. If eligible, apply for Cohort 5 of the I-Corps@Rutgers Program in July!

For more info, contact Mark DeGuzman
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