I-Corps™ @Rutgers

Do you dream of starting a company?  
Do you think your idea may have commercial potential?  
Are you willing to talk to potential customers?  
If you answered “YES,” then the I-Corps™@Rutgers program may be for you!

Students, faculty, and staff from ALL Rutgers campuses who have a STEM-based Innovation are eligible to apply. The program is also open to alumni.

Benefits of participating in the Rutgers I-Corps™ Site include:

✓ Discover a market for your innovation/technology that you had not previously considered by visiting potential customers*
✓ Meet other knowledgeable people from within and outside the university who can help you with your business/career
✓ Gain an appreciation for what it takes to commercialize technology and overcome barriers to adoption of innovative ideas
✓ Learn about Lean Launchpad Methodology and the Business Model Canvas
✓ Receive designation as an NSF-funded project, opening up further opportunities to apply for training and funding though the NSF’s National I-Corps™ team program ($50,000 grant)
✓ Expand your knowledge of technology/business; helpful for future funding opportunities

* The Rutgers I-Corps™ Site will reimburse up to $2500 in expenses per team.

Apply by January 11, 2019. Apply at: http://oed.rutgers.edu/content/rutgers-i-corps-site
Click the “Apply Here” link to apply or to view the I-Corps application.

For additional information contact:

i-corps@ored.rutgers.edu
or
Mark DeGuzman (Prog. Manager) at m.deguzman@rutgers.edu
Lori Dars (Program Director) at lori.dars@rutgers.edu

2019 Cohort 4 Dates Announced!

- Friday, February 8
- Friday, February 15
- Friday, February 22
- Friday, March 8

Location: IFNH, Cook Campus