Do you dream of starting a company?  
Do you think your idea may have commercial potential?  
Are you willing to talk to potential customers?  
If you answered “YES,” then the I-Corps™@Rutgers program may be for you!

Students, faculty, and staff from ALL Rutgers campuses who have a STEM-based Innovation are eligible to apply. This 4-week program is also open to alumni.

Benefits of participating in the Rutgers I-Corps™ Site include:

✓ Discover a market for your innovation/technology that you had not previously considered by visiting potential customers
✓ Meet other knowledgeable people from within and outside the university who can help you with your business/career
✓ Gain an appreciation for what it takes to commercialize technology and overcome barriers to adoption of innovative ideas
✓ Receive designation as an NSF-funded project, opening up opportunities to apply for training and funding though the NSF’s National I-Corps™ team program ($50,000 grant) and more
✓ Develop interpersonal skills that could directly impact your technology or your career
✓ Learn about Lean Launchpad Methodology and the Business Model Canvas
✓ Expand your knowledge of Rutgers Innovation & Entrepreneurship ecosystem
✓ Receive reimbursement of up to $2500 in expenses per team

For more info: [http://oed.rutgers.edu/content/rutgers-i-corps-site](http://oed.rutgers.edu/content/rutgers-i-corps-site)  
Click the “Apply Here” link to apply or to view the I-Corps application.

For additional information contact:

i-corps@ored.rutgers.edu

or

Mark DeGuzman (Program Manager) at m.deguzman@rutgers.edu
Lori Dars (Program Director) at lori.dars@rutgers.edu

2019 Cohort 5

<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
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Location:  
Richard Weeks Engineering Bldg  
500 Bartholomew Rd  
Piscataway, NJ