The Eagleton Science and Politics Workshop

WHEN DOES SCIENCE INFLUENCE POLICY?

Stuart Shapiro, associate professor and director of the Public Policy Program at the Edward J. Bloustein School of Planning and Public Policy, will discuss research findings from his new book, *Analysis and Public Policy: Successes, Failures and Directions for Reform*, and lead an interactive policy exercise. Guest experts will participate as policy advisors and discuss their career experiences.

**Guest Experts:**

- **Robert M. Goldberg, PhD**
  Co-Founder and Vice President, Center for Medicine in the Public Interest
  Dr. Goldberg conducts and disseminates research on the value of medical innovation. He recently co-founded Transforming Medicine: The Elizabeth Kauffman Institute, to provide patients with direct access to precision medicine. Prior to founding CMPI, Goldberg established and ran Manhattan Institute's Center for Medical Progress and chaired its 21st Century FDA Task Force that examined the FDA's Critical Path Initiative impact on personalized medicine. He wrote *Tabloid Medicine: How the Internet is Used to Hijack Medical Science for Fear and Profit.* (Kaplan 2011)

- **Megan Anderson Brooks, PhD**
  Senior Policy Associate, Cavarocchi Ruscio Dennis (CRD) Associates
  Dr. Brooks has expertise in science and health advocacy strategies in support of an innovative and robust biomedical research system. She previously worked for a professional scientific society developing grassroots advocacy activities that engaged early career scientists. Brooks holds a PhD in neuroscience from Rutgers University and was a 2013 Eagleton Fellow.

**Policy Exercise Topic:**

FDA Approval of Genetically Engineered Salmon

**Registration required:**

848-932-9355 or eagleton.rutgers.edu

Register Now to Learn More About:

- Scientific influence in policymaking
- Regulatory policymaking institutions (that might hire you!)
- Power players and how to influence them
- Policy stakeholders
- The career paths of our guest experts