



## Entrepreneurship Internship

**Primary Skills Required:** Hunger for knowledge on medical innovation, basic business background, and a strong desire for a breadth of experience in entrepreneurship.

**Detailed Description:** This internship will involve working directly with Dr. Rob Toth, Founder & CEO of Virbio, Inc. on the day-to-day decisions of entrepreneurship. This will be rigorous and demanding, and a strong disciplined work ethic is the most crucial trait we are looking for. Specific requirements throughout this internship will include, amongst others:

- Studying competitors' financial reports and helping devise a business strategy based on the knowledge gained from the competitors' strategy.
- Summarizing the academic literature on the state-of-the art academic research to help strategize increased clinical adoption.
- Assist in devising a plan for future clinical trials of the medical device.
- Working with a professional Quality Management Professional to design a project plan based on engineering requirements tempered by regulatory standards.
- Studying the market statistics for a medical device, study how financial models are generated, analyzing existing companies' financial models, and analyzing customer preferences to lay the groundwork for a future marketing strategy.

**Logistics:** This is primarily a research internship with strategic discussions twice weekly over video chat. The intern will primarily be using the internet for market research, and basic Microsoft Office tools for project planning, financial models, etc. Each week the previous week's task will be continued, or a new task will be devised. The intern will report directly to Dr. Rob Toth for the majority of the tasks. A non-disclosure agreement will be signed, which will allow Virbio to share of confidential information with the intern.